

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFTS - Tampa

Date:

8/30/12

I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for Aug. 31-Nov. 6					

Total Charges: *see schedules for Aug. 31-Nov. 6

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/30/12

Date

S. Kincaid

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:


I, Stephanie Kincaid (on behalf of Romney for President, Inc.)
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stephanie Kincaid

printed name

8/30/12

date



WFTS

ORDER

Flight Dates 09/12/12-09/18/12

Contract / Revision 310610 / **Romney for President**

Original Date / Revision 09/11/12 09/13/12 Agency Com 15%

Billing Contact

Advertiser **Romney / Republican / Presi**
138 Conant Street
Beverly, MA 01915

Agency **American Rambler Producti**

Buying Contact Sales Office EWSDC

138 Conant Street
Beverly, MA 01915 Sales Region NAT
Agency Ref

Order Sep 00:20:00

Estimate # 79

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	105	\$92,310.00	\$108,600.00	0.00	08/27/12	09/18/12	105	\$92,310.00	\$108,600.00
Totals	105	\$92,310.00	\$108,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	09/12/12	09/18/12	M-F 6-7a	CM	558-7a	22222--	:30	10	\$500.00	P-3	0.00	NM	8	\$4,000.00
ABC Action News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/12	09/18/12	22222--	10		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
5	WFTS	09/12/12-09/18/12		M-F 6-7a	558-7a		MTWThF----	:30	(\$500.00)	0.00	NM				



WFTS

Print Date: 09/13/12

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Contract / Revision **310610** Flight Dates **09/12/12-09/18/12**

Hiatus Dates

Original Date / Revision 09/11/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pres** Product **Romney for President**

Estimate # **79**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WFTS	09/12/12	09/18/12	M-F 6-7a ABC Action News	CM	558-7a	22222--	:30	10	\$500.00	P-3	0.00 NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	22222--					10	\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
				See MG 13.11, 13.12, 13.13, 13.14, 13.15, 13.16, 13.17, 13.18, 13.19, 13.20, 13.21 [Will have to be made good]										
6	WFTS	09/12/12-09/18/12 M-F 6-7a				558-7a	MTWThF----	:30		(\$500.00)		0.00 NM		
				See MG 13.11, 13.12, 13.13, 13.14, 13.15, 13.16, 13.17, 13.18, 13.19, 13.20, 13.21 [Will have to be made good]										
N 2	WFTS	09/12/12	09/18/12	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$600.00	P-3	0.00 NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	22222--					10	\$600.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WFTS	09/12/12-09/18/12 M-F 7-9a GMA				658-9a	MTWThF----	:30		(\$600.00)		0.00 NM		
				See MG 13.11, 13.12, 13.13, 13.14, 13.15, 13.16, 13.17, 13.18, 13.19, 13.20, 13.21 [Will have to do make good]										
6	WFTS	09/12/12-09/18/12 M-F 7-9a GMA				658-9a	MTWThF----	:30		(\$600.00)		0.00 NM		
				See MG 13.11, 13.12, 13.13, 13.14, 13.15, 13.16, 13.17, 13.18, 13.19, 13.20, 13.21 [Will have to do make good]										
N 3	WFTS	09/12/12	09/18/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	2111---	:30	5	\$750.00	P-3	0.00 NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	2111---					5	\$750.00		0.00		
N 4	WFTS	09/12/12	09/18/12	M-F 12-1p ABC Action News	CM	1158a-1p	11111--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	11111--					5	\$350.00		0.00		
N 5	WFTS	09/12/12	09/18/12	M-F 1-2p M-F 1-2p	CM	1258-2p	11111--	:30	5	\$500.00	P-3	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	11111--					5	\$500.00		0.00		
N 6	WFTS	09/12/12	09/18/12	M-F 2-3p 2-3pm General Hospital	CM	158-3p	11111--	:30	5	\$700.00	P-3	0.00 NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	11111--					5	\$700.00		0.00		
N 7	WFTS	09/12/12	09/18/12	M-F 4-5p M-F 4-5p	CM	358-5p	11111--	:30	5	\$900.00	P-3	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	11111--					5	\$900.00		0.00		
N 8	WFTS	09/12/12	09/18/12	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$650.00	P-3	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	11111--					5	\$650.00		0.00		
N 9	WFTS	09/12/12	09/18/12	M-F 530-6p ABC Action News	CM	530-6p	22222--	:30	10	\$650.00	P-3	0.00 NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	22222--					10	\$650.00		0.00		



WFTS

Print Date: 09/13/12

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Contract / Revision **310610** Flight Dates **09/12/12-09/18/12**

Hiatus Dates

Original Date / Revision 09/11/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pres** Product **Romney for President**

Estimate # **79**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 9	WFTS	09/12/12	09/18/12	M-F 530-6p ABC Action News	CM	530-6p	22222--	:30	10	\$650.00	P-3	0.00 NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/12/12	09/18/12	22222--	10		\$650.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WFTS	09/12/12-09/18/12		M-F 530-6p	530-6p		MTWThF----	:30	(\$650.00)	0.00	NM			
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]														
3	WFTS	09/12/12-09/18/12		M-F 530-6p	530-6p		MTWThF----	:30	(\$650.00)	0.00	NM			
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]														
7	WFTS	09/12/12-09/18/12		M-F 530-6p	530-6p		MTWThF----	:30	(\$650.00)	0.00	NM			
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]														
8	WFTS	09/12/12-09/18/12		M-F 530-6p	530-6p		MTWThF----	:30	(\$650.00)	0.00	NM			
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]														
N 10	WFTS	09/12/12	09/18/12	M-F 6-630p ABC Action News	CM	558-630p	22222--	:30	10	\$800.00	P-3	0.00 NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/12/12	09/18/12	22222--	10		\$800.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WFTS	09/12/12-09/18/12		M-F 6-630p	558-630p		MTWThF----	:30	(\$800.00)	0.00	NM			
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]														
4	WFTS	09/12/12-09/18/12		M-F 6-630p	558-630p		MTWThF----	:30	(\$800.00)	0.00	NM			
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]														
5	WFTS	09/12/12-09/18/12		M-F 6-630p	558-630p		MTWThF----	:30	(\$800.00)	0.00	NM			
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]														
6	WFTS	09/12/12-09/18/12		M-F 6-630p	558-630p		MTWThF----	:30	(\$800.00)	0.00	NM			
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]														
N 11	WFTS	09/12/12	09/18/12	M-F 7-730p M-F 7-730p	CM	658-730p	1-11---	:30	3	\$2,000.00	P-3	0.00 NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/12/12	09/18/12	1-11---	3		\$2,000.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WFTS	09/14/12-09/14/12		M-F 7-730p	658-730p		-----F----	:30	\$2,000.00	0.00	NM			
N 12	WFTS	09/12/12	09/18/12	M-F 730-8p M-F 730-8p	CM	728-758p	11111--	:30	5	\$2,400.00	P-3	0.00 NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/12/12	09/18/12	11111--	5		\$2,400.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	WFTS	09/12/12-09/18/12		M-F 730-8p	728-758p		MTWThF----	:30	(\$2,400.00)	0.00	NM			
Credited making spots good in diff programming														
5	WFTS	09/12/12-09/18/12		M-F 730-8p	728-758p		MTWThF----	:30	(\$2,400.00)	0.00	NM			
Credited making spots good in diff programming														
N 13	WFTS	09/12/12	09/18/12	M-F 11-1135p	CM	11-1135p	22222--	:30	10	\$1,400.00	P-3	0.00 NM	17	\$24,400.00



WFTS

Print Date: 09/13/12

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Contract / Revision 310610 Flight Dates 09/12/12-09/18/12

Hiatus Dates

Original Date / Revision 09/11/12/ 09/13/12

Order Sep 00:20:00

Advertiser Romney / Republican / Pres Product Romney for President

Estimate # 79

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC Action News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/12	09/18/12	22222--		10				\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WFTS	09/12/12-09/18/12		M-F 11-1135p		11-1135p		MTWThF----	:30	(\$1,400.00)		0.00	NM		
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]															
4	WFTS	09/12/12-09/18/12		M-F 11-1135p		11-1135p		MTWThF----	:30	(\$1,400.00)		0.00	NM		
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will to be made good]															
5	WFTS	09/12/12-09/18/12		M-F 11-1135p		11-1135p		MTWThF----	:30	(\$1,400.00)		0.00	NM		
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]															
6	WFTS	09/12/12-09/18/12		M-F 11-1135p		11-1135p		MTWThF----	:30	(\$1,400.00)		0.00	NM		
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to be made good]															
11	WFTS	09/15/12-09/15/12		NCAA Fball-Day		12p-8p	(12:00 PM-3:30	I-----Sa--	:30	\$2,000.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
12	WFTS	09/15/12-09/15/12		NCAA Fball-Day		12p-8p	(12:00 PM-3:30	I-----Sa--	:30	\$2,000.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
13	WFTS	09/15/12-09/15/12		M-SU Late News after Sports		1135p-2a		-----Sa--	:30	\$1,100.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
14	WFTS	09/14/12-09/14/12		M-F 3-4P Katie		3-4p		-----F----	:30	\$550.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
15	WFTS	09/14/12-09/14/12		M-F 3-4P Katie		3-4p		-----F----	:30	\$550.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
16	WFTS	09/15/12-09/15/12		SA News aft Sports @ 7p		658-730p		-----Sa--	:30	\$600.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
17	WFTS	09/14/12-09/14/12		Friday Prime A		758-9p		-----F----	:30	\$2,000.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
18	WFTS	09/14/12-09/14/12		M-F 1202-107a Kimmel		1202-107a		-----F----	:30	\$350.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
19	WFTS	09/14/12-09/14/12		M-F 1202-107a Kimmel		1202-107a		-----F----	:30	\$350.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
20	WFTS	09/18/12-09/18/12		TU 9-11p		9-11p		-T-----	:30	\$5,000.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
21	WFTS	09/16/12-09/16/12		SU 9-10a This Week		9-10a		-----Su	:30	\$1,500.00		0.00	NM		
Ⓜ MG for 1.6,1.5,21.1,2.6,2.5,9.8,9.3,9.2,9.7,10.6,10.5,10.3,10.4,13.6,13.5,13.3,13.4															
N 14	WFTS	09/12/12	09/18/12	CMA Awards	CM	758-11p	-2-----	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
CMA Awards															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/12	09/18/12	-2-----		2				\$3,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFTS	09/12/12-09/18/12		CMA Awards		758-11p		-T-----	:30	(\$3,000.00)		0.00	NM		
See MG 14.3 [Will have to do make good]															
3	WFTS	09/18/12-09/18/12		CMA Awards		758-11p		-T-----	:30	\$3,000.00		0.00	NM		
Ⓜ MG for 14.1 09/18															
N 15	WFTS	09/12/12	09/18/12	Friday Prime C	CM	10-11p	----1--	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WFTS

Print Date: 09/13/12

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Contract / Revision **310610** Flight Dates **09/12/12-09/18/12**

Hiatus Dates

Original Date / Revision 09/11/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pres** Product **Romney for President**

Estimate # **79**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 15	WFTS	09/12/12	09/18/12	Friday Prime C 20/20	CM	10-11p	----1--	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	----1--					1	\$5,000.00		0.00		
N 16	WFTS	09/12/12	09/18/12	Weekend Morning News Sa 6-8a/9-10a Su 6-7a/8-	CM	6-10a	-----4-	:30	4	\$200.00	P-3	0.00 NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	-----4-					4	\$200.00		0.00		
N 17	WFTS	09/12/12	09/18/12	NCAA Fball Game 330p NCAA Fball Game 330p-	CM	3p-7p	-----3-	:30	3	\$2,000.00	P-3	0.00 NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	-----3-					3	\$2,000.00		0.00		
N 18	WFTS	09/12/12	09/18/12	NCAA Fball-Prime NCAA Fball-Prime	CM	758-1130p	-----3-	:30	3	\$3,000.00	P-3	0.00 NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	-----3-					3	\$3,000.00		0.00		
N 19	WFTS	09/12/12	09/18/12	Weekend Morning News Sa 6-8a/9-10a Su 6-7a/8-	CM	6-10a	-----4	:30	4	\$200.00	P-3	0.00 NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	-----4					4	\$200.00		0.00		
N 20	WFTS	09/12/12	09/18/12	SU 6-630p ABC Action News	CM	558-630p	-----1	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	-----1					1	\$700.00		0.00		
N 21	WFTS	09/12/12	09/18/12	Sunday Prime A afv	CM	658-8p	-----2	:30	2	\$2,400.00	P-3	0.00 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	-----2					2	\$2,400.00		0.00		
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1		WFTS	09/12/12-09/18/12	Sunday Prime A		658-8p	-----Su	:30		(\$2,400.00)		0.00 NM		
See MG 13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21 [Will have to do make goods]														
N 22	WFTS	09/14/12	09/14/12	M-F 7-730p M-F 7-730p	CM	658-730p	----1--	:30	1	\$2,000.00	P-3	0.00 NM	1	\$2,000.00
partial mkgd for 730p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	----1--					1	\$2,000.00		0.00		
N 23	WFTS	09/17/12	09/18/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	MT-----	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
partial makegood for 730p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	MT-----					1	\$550.00		0.00		
N 24	WFTS	09/17/12	09/18/12	M-F 4-5p M-F 4-5p	CM	358-5p	MT-----	:30	2	\$900.00	P-3	0.00 NM	1	\$550.00
partial makegood for 730p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	MT-----					1	\$550.00		0.00		
N 25	WFTS	09/14/12	09/14/12	M-F 107-207a Katie M-F 107-207a Katie	CM	107-207a	----F--	:30	1	\$100.00	P-3	0.00 NM	1	\$100.00
partial makegood for 730p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	----F--					1	\$100.00		0.00		



WFTS

Print Date: 09/13/12

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Contract / Revision **310610** Flight Dates **09/12/12-09/18/12**

Hiatus Dates

Original Date / Revision 09/11/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pres** Product **Romney for President**

Estimate # **79**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 26	WFTS	09/17/12	09/18/12	M-F 12-1p ABC Action News	CM	1158a-1p	MT-----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
partial makegood for 730p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/12/12	09/18/12	MT-----			1			\$350.00		0.00		
													Totals	105\$108,600.00